

The thinking man's sports car: a symbol of the relentless desire for peak power and limitless performance, the Porsche 911 inspires a worldwide ripple effect. When Ferdinand Porsche could not find a sportscar he liked, he decided to build one himself. The rest is history. Jerry Seinfeld collects Porsches, Steve McQueen loved the car. Since its launch, the 911 has built a reputation for itself as "the thinking man's sportscar". It is not just a car but a cultural icon with a fanbase spanning young to old, east to west, rich and poor.

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